

# FlixFling

## Video Streaming Applications: Helping David vs. Goliath



### Challenge

Finding your way in the ultra-competitive world of media streaming requires an intuitive website and a host of cutting-edge, smart software applications and integrations. Philadelphia-based FlixFling, the largest privately-owned video streaming service in America, has relied on LFT since 2014.

### Solution

As FlixFling's needs grow to include entirely new applications, specialized hotel integrations, live TV feeds, white labeling services, and more, LFT has led the way with:

- Integration into all major video streaming hardware (Apple TV, Smart TVs, Roku, Chromecast, Amazon Fire Stick)
- Integration into hotel chain in-room tv systems
- Integration into the Comcast X1 platform
- Digital Rights Management support
- DevOps Implementations and Support
- White Labeling services
- Payment processing solutions
- Single Sign-On with Facebook integration

### Technology



LFT has also helped FlixFling maintain an industry-leading web presence with social integration and modern payment services that continue to provide for an easy and seamless user experience.

### Outcomes

Full-service support for FlixFling has allowed the company to substantially boost subscribership and on-demand video sales. That support has helped FlixFling to establish significant partnerships with major hotel chains and Comcast Communications.